

ITINERARY

PICTUREPHONE CEREMONIES IN WASHINGTON
June 24, 1964

11:05

MR. MORRISON will make opening remarks and introduce special guests after which he will introduce MR. CAGLE of the Bell Telephone Laboratories who will explain more about Picturephone development. Delivery Time: 3½ minutes.

11:10

MR. MORRISON and M. B. GROSVENOR will leave the auditorium to meet MRS. JOHNSON as she arrives at the 17th Street entrance of National Geographic Building.

11:15

MRS. JOHNSON arrives. MR. MORRISON and DR. GROSVENOR will escort her to the auditorium for introduction. MR. CAGLE will stop talking seconds (on signal) before MR. MORRISON and MRS. JOHNSON come into the auditorium. DR. GROSVENOR will ~~take seat in~~ ^{ACCOMPANY THEM} ~~auditorium.~~
~~to booth.~~

MR. MORRISON will walk immediately to the rostrum with MRS. JOHNSON and make introduction as follows:

"Ladies and Gentlemen, I am very happy to welcome
MRS. LYNDON B. JOHNSON, wife of the President of
the United States."

Then, MR. MORRISON will say:

"Now, we are almost ready to make the first Picturephone call. Please excuse me while I take the First Lady to the Picturephone booth. Would everyone, including the press, please remain seated. MR. McMANUS will direct your attention to the monitors before the call begins so that you can follow the entire progress of the events.

MR. MORRISON will then leave with MRS. JOHNSON.

MR. McMANUS will explain:

"MRS. JOHNSON will make the first call to DR. ELIZABETH A. WOOD, a woman scientist at Bell Telephone Laboratories. DR. WOOD'S work at the Laboratories concerns the electrical and structural properties of crystals, and she has written two books on the subject. Now, if you will watch the monitors you can see and hear the call arrangements in progress.

- 11:20 - MR. MORRISON and MRS. JOHNSON arrive at the Picturephone booth. MR. MORRISON will introduce MISS ROSEMARY BAUER to MRS. JOHNSON - then stand by while Miss Bauer shows and explains the equipment.
- 11:25-11:29 - MR TAYLOR in Washington will check with MR. CARMICHAEL in New York over the control line to see if New York is ready to receive the first call. When both cities are ready ---
- MR. MORRISON will open on the audio circuit only and announce to MR. PHALEN:
- "I am delighted to have MRS. LYNDON B. JOHNSON, wife of the President of the United States, with us to make the first Picturephone call."
- MR. PHALEN will respond that:
- "DR. ELIZABETH WOOD, Bell Telephone Laboratories scientist, is in New York to receive the First Lady's call."
- MR. MORRISON will then say:
- "Very good! The First Lady wants to make her own call from the very beginning. Please clear the circuit and Mrs. Johnson will call Dr. Wood immediately."
- MR. MORRISON will release the circuit to MRS. JOHNSON who will then "Touch-Tone" the first Picturephone call to DR. WOOD in New York.
- The call will last about five minutes.
- MR. MORRISON, at the conclusion of the call, will escort MRS. JOHNSON back to her car which will be waiting at the 17th Street entrance to the building.
- MR. McMANUS will explain the details of the second Picturephone call (Congressman Harris to Mayor Wagner ~~or John Coleman~~ in New York) and MR. MILLER, Vice President of A.T.&T. will accompany CONGRESSMAN HARRIS to the booth. (COMMISSIONER HYDE will accompany Mr. Miller and Congressman Harris to the booth and stand aside during this call).
- 11:29-11:32 - CONGRESSMAN HARRIS to MAYOR WAGNER ~~or JOHN COLEMAN~~
- MR. TAYLOR will tell Chicago that Washington is ready to receive SENATOR MAGNUSON'S call.
- 11:32-11:36 - SENATOR MAGNUSON (and perhaps FCC Commissioner HENRY) will talk to CONGRESSMAN HARRIS AND COMMISSIONER HYDE. MR. MILLER will be present in the booth during the call.

At the conclusion of this call MR. McMANUS will explain that the next call will originate by a deaf student in Chicago and go to a deaf student in New York. During this time the Washington monitor will be "dead" and MR. CAGLE from the Bell Labs will be available to answer any questions.

11:36-11:40 - Deaf students converse on Chicago/New York hookup.

(Messenger will cue MR. McMANUS when MR. TAYLOR signals that Chicago/New York call has ended.)

Washington booths are idle for five minutes.

MR. CAGLE will talk for about three minutes, then call on MR. McMANUS to explain the next New York/Washington call as follows:

"EDWIN GROSVENOR, great-grandson of Alexander Graham

Bell, will now receive a call from New York from CHARLES

AUSTIN WINTERNITZ, great-grandson of Thomas Watson.

EDWIN'S father, DR. GROSVENOR and MR. MORRISON (or alternate)

will accompany EDWIN to the Picturephone booth. The call

is just about to begin."

- MR. TAYLOR will tell New York that Washington is ready to receive the call from CHARLES AUSTIN WINTERNITZ.

11:40-11:45 - MR. ~~MORRISON~~ (~~or alternate~~) will be present in the booth with DR. GROSVENOR and EDWIN GROSVENOR while this call takes place.

11:45-11:47 - MR. CARMICHAEL in New York will call PUC Chairman James Washington in D. C. MR. ZAHN will accompany MR. WASHINGTON to the booth.

11:47-12:30 - New York/Washington, New York/Chicago and Washington/Chicago press representatives to sample use of service.

- MR. MUNDIS of A.T.&T. and MR. LANGBEIN of C. & P. will assist MR. McMANUS during the press calls.

12:30 - End of ceremonies.